

2026/2027

SPERDATUMS VIR DIE ONTVANGS VAN ADVERTENSIEMATERIAAL DEADLINES FOR SUBMISSION OF ADVERTISING MATERIAL

Uitgawe / Edition	Sperdatum vir materiaal wat Plus 50 moet opmaak / Deadline for material for lay-out to be done by Plus 50	Sperdatum vir materiaal wat persklaar is / Deadline for press-ready material	Datum op die winkelrakke / Date on shop shelves
April/Mei 2026 April/May 2026	24/02/2026	27/02/2026	Einde Maart End of March
Junie/Julie 2026 June/July 2026	27/03/2026	30/04/2025	Einde Mei End of May
Augustus/September 2026 August/September 2026	25/06/2026	30/06/2025	Einde Julie End of July
Oktober/November 2026 October/November 2026	24/08/2026	27/08/2026	Einde September End of September
Desember 2026/Januarie 2027 December 2026/January 2027	28/10/2026	02/11/2026	Einde November End of November
Februarie/Maart 2027 February/March 2027	09/12/2026	14/12/2026	Einde Januarie End of January

FORMAAT VAN MATERIAAL / FORMAT OF MATERIAL

Materiaal vir drukwerk

Moet deur die kliënt verskaf word in PDF-formaat vir drukkers, kleure omgeskakel na CMYK of in JPEG-formaat. Let asseblief daarop dat materiaal opgemaak in MS Word en PowerPoint voordat dit na PDF omgeskakel word, swak druk en daarom nie gewens is nie. Foto's moet in JPEG wees met 'n minimum resolusie van 300 dpi. Alternatiewelik kan die teks en foto's vir die advertensie aan ons gestuur word om deur ons grafiese afdeling ontwerp te word. 'n Produksiefooi van R800 (vir 'n volblad) of R400 (vir enige ander grootte) is daaraan verbonde.

Material for printing

To be supplied by client in a press-optimised PDF format, colours converted to CMYK or in JPEG. Material should be made up in bureau software. Note that material made up in MS Word and PowerPoint before converting to PDF will result in poor printing and is therefore not acceptable. Photographs in JPEG with a minimum resolution of 300 dpi (dots per inch). Alternatively the text and photos for the ad may be sent to us to be designed by our graphic designer. A production fee will be charged to the amount of R800 (for a full page) or R400 (for any other size).

